

INDENT MARKING VS INK MARKING



There are multiple ways one can approach marking products; however, some methods are more effective than others and can depend on a number of factors. When contemplating indent marking versus ink marking for your application, there are a few things you should consider:

	 INDENT MARKING	 INK MARKING
Speed Ink marking is considered a fast marking method, however in some situations, indent marking might even be faster. On parts where the information will not change, you can mark your part as fast as your press can run.	 Average	 Fast
Marking Quality Indent marking is reliable and remains legible for a number of years. Ink marking has an average mark quality.	 Excellent	 Average
Material Both indent marking and ink marking can be used on most materials, including metals, plastics, and foils. With ink marking, however, parts will have to be cleaned before they can be marked where this is not the case with indent marking.	 Most Materials	 Most Materials
Permanence Indenting into the material of your product will create a mark that will remain legible and secure in almost any situation. Ink marking can fade and rub off over time.	 Permanent	 Not Permanent
Maintenance Ink marking equipment needs to be checked daily to ensure there is no ink build up and ink levels are full, while most indent marking equipment only requires weekly maintenance to check for any damaged parts.	 Weekly Maintenance	 Daily Maintenance

If indent marking is best suited for your application, give Numberall Stamp & Tool Co., Inc. a call for a quote 1-800-685-3072, or visit www.numberall.com.



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